

JOURNAL ENTRY FOUR: PROJECT IMPLICIT

This journal entry is in three parts. Please read the instructions carefully and follow each one step by step.

Part One – Project Implicit Association Tests

Go to <https://implicit.harvard.edu/implicit/>

1. Click “Demonstration” on the left hand side.
2. Read the information about the test. Then click “Go to the Demonstration Tests.”
3. Read the disclaimer and then click “I wish to proceed.”
4. Take the Race IAT and *at least* one other IAT, such as:
 - Skin Tone IAT
 - Disability IAT
 - Age IAT
 - Religion IAT
 - Sexuality IAT
 - Weight IAT
5. Each IAT will provide you with instructions.
6. Do the following after taking each IAT:
 - Record your results.
 - Immediately write down briefly your thoughts and feelings after seeing your results (in a free write fashion).
 - Then move on to the next IAT. I recommend doing this quick free write between each IAT because it will help you answer the questions below.
7. Again, you must take the Race IAT and at least one other, though I encourage you to take multiple.

Part Two

Watch the YouTube Video: <http://www.youtube.com/watch?v=sYQVDik69Nw>

Part Three

Write your journal answering the following questions:

1. Which Implicit Association Tests (IATs) did you take?
2. What were your results?
3. How did you feel after receiving your results for each test (happy, sad, angry, surprised, annoyed, etc.)? What thoughts did you have? Describe your reactions to each test individually.
4. What do you think these results reveal about you (if anything)?

5. Refer to “The Cycle of Socialization” (Reading from Week 3, also in the Journal Prompts and Resources section). Do you think the Cycle of Socialization helps you better understand your results? Why or why not? What do you think these results reveal about culture, society, and socialization?
6. What were your reactions after watching the Dateline video explaining the test? Did the video provide you with any additional insights?
7. How do the IATs relate to the readings, activities, and discussions we have been having during EMPOWER?
8. Do the IATs make you question your unconscious and/or conscious attitudes and behaviors? Do they make you want to change anything about the way you think, act, or live your life? If yes, how so? If no, why not?